



ARYABHATTA COLLEGE UNIVERSITY OF DELHI

E The
Entrepreneurship
Cell

PRESENTS

Entrepreneurial Youth Conclave

7th October 2022

"Make it Happen"

Patron: Prof. Manoj Sinha

Convener: Dr. Monica Aggarwal

Coordinator: Dr. Shivani Raheja

Members: Dr. Ruchi Upadhyay, Mr. Sanket Shekhar, and Ms. Gayatri Yadav

Student Coordinators: Ms. Aastha Pareek, Ms. Dimpleen Sidhu, Ms. Rashi Bhattacharyya, Mr. Garv Gupta, Ms. Kalyani Bhatnagar, Ms. Surbhi Sharma, Mr. Piyush Kumar, Ms. Joshita, Mr. Chetan Arora, Ms. Anushka Levan, Mr. Garv Mittal, and Ms. Naina Mogha.

Venue: Live Streamed on YouTube

Link: <https://youtu.be/owWPuoaeqEU>

The Entrepreneurship Cell, Aryabhatta College organized EYC 2022. Entrepreneurial Youth Conclave or EYC is an annual panel discussion symposium. With the success of our second edition last year, we aimed to provide a bigger opportunity for an informative and formal discussion. EYC has become a pan-India platform for collegiates and aspiring entrepreneurs watching us live on YouTube. **Prof. Manoj Sinha, Principal of Aryabhatta College**, showed gratitude towards the honourable speakers and gave encouraging words for the team of Entrepreneurship Cell and the event. Next, the esteemed panellists for the event were introduced.

The first speaker of the day was **Ms. Purva Aggarwal, Founder, Good Good Piggy**. Good Good Piggy is India's first Ed-Fin-Tech Start-up for pre-teenagers. Ms. Purva is also the first female solopreneur of India. Our second speaker was **Mr. Mohit Rajpal, an alumnus of IIM Lucknow and Delhi university**. He is the founding member at eka.care – a digitally enabled and connected healthcare ecosystem for better health outcomes. The next speaker was **Mr. Badri Narayanan, Head- Trade & Commerce, Niti Ayog**, has been **an applied economist for 20 years** and has immense experience and expertise in economic modelling and data science. Our fourth speaker was **Mr. Aashish Jhunjhunwala**, who is **an MBA graduate from IIM Calcutta** and has over 7 years of industrial experience across financial services. He has experience working with Goldman Sachs, Gaja Capital, and Sovereign Fund of India. Our last speaker for the day was **Ms. Sharda Agrawal**, who is the **Co-founder of Sepalika** – an online health clinic for women that is focused on reversing chronic health conditions through guidance on diet, vitamins, acupressure, and lifestyle.

The topic for the discussion was “**Business Finance: Roadblocks and Road Ahead**”. One primary way to promote entrepreneurship is through the youth - the student entrepreneurs who can take forward and work on the challenges, the country faces. Research has proven that taking up entrepreneurship increases the locus of control of an individual. So, not only do students get recognition for their ideas, but they can get a sandbox environment with the support of their mentors. However, they are faced with their own set of roadblocks, which we tried to shed light on through our session.

Mr. Badri shared his insights on the importance of student entrepreneurship by stating that students have a major advantage as they are not biased by long-standing ideas. He emphasised the use of emerging technologies in solving the problems to establish a successful start-up. In emerging economies, he claimed, there are several business models where access to financing has proven to be a barrier. For operations, MSMEs need money. Finding sources of financing loans with cheap interest rates is tough. He proposed that utilising the latest technology could aid in providing loans to MSMEs based on their prior performance. **Ms. Purva** shared her insights about the importance of student entrepreneurship by stating that she brought up her own start-up at an early age. She emphasized that start-ups help brain development and allow one to cross-function. She also mentioned that young talent required direction and mainstreaming,

which can be provided by the experts in the institutions. According to **Mr. Mohit**, in order to solve a problem, one must first thoroughly analyse it before determining how to use the money that will be made from doing so to sustain the venture. Entrepreneurship, according to **Mr. Aashish**, is an attitude rather than a profession. Many individuals, in his opinion, consider starting their own businesses, but they face a variety of challenges. **Ms. Sharda** added that now is an excellent moment for students to start their own businesses. She underlined that having a start-up idea that is elegantly and flawlessly implemented is essential.

The panellists then gave their views on how the latest technology can be helpful for the development of start-ups. **Ms. Aggarwal** commented that a large part of technology is centred around trust and cited the example of Airbnb. She also mentioned the importance of consumer trust and stakeholder trust and stated that start-ups should be aware of the same. Adding on to this, **Mr. Rajpal** said that scalability and trust should be the key features of any organisation. He also mentioned that many start-ups are still in the learning phase. **Mr. Jhunjhunwala** explained that in today's time, if any start-up plans to succeed, they need to adapt to the latest trends in technology and play by them. **Ms. Agarwal** mentioned that while looking at technology, the goal of your business, who your customers are, and what problems you want to solve should be kept in mind. **Mr. Rajpal** also expanded his views by stating why technology is brought up in a business: to scale, to disrupt, and to create entry barriers.

When asked how the government can help emerging start-ups, **Ms. Aggarwal** told us about the importance of the government and their awareness of start-ups. She added that the Indian government has now created specific bodies that are only focusing on promoting the start-up ecosystem. **Mr. Rajpal** recommended that there should be grooming opportunities in colleges or that the government should take the initiative to groom upcoming entrepreneurs. He also stressed the importance of setting up the right fundamentals for businesses. **Mr. Jhunjhunwala** also added that the government has done a fair bit in the start-up space by creating awareness and acceptance about it. He also believes that entrepreneurship should be a part of the curriculum in educational institutions. The government can also aid with financing, mentorships, partnerships, and regulations for start-ups. **Ms. Agarwal** stated that the government should try to push more and more private sector folks to join the government sector for the mutual benefit of both parties.

The panellists provided the following quotes for our yearly magazine, TFR:
"As an entrepreneur, be thorough on your narrative and numbers." **Ms. Aggarwal said.**
A start-up is not fame, it is a responsibility." said **Mr Rajpal**. "Always think 10 times about what you are doing currently and from where your next line of growth is coming", advised **Mr Jhunjhunwala**. **Ms. Agarwal** shared a quote, "Your benchmark is yours, and yours alone."

After this informative session with the panellists concluded, **Mr. Yavisht Khatri** was announced as the **winner of the pre-event competition “Answer the Blinders”**.

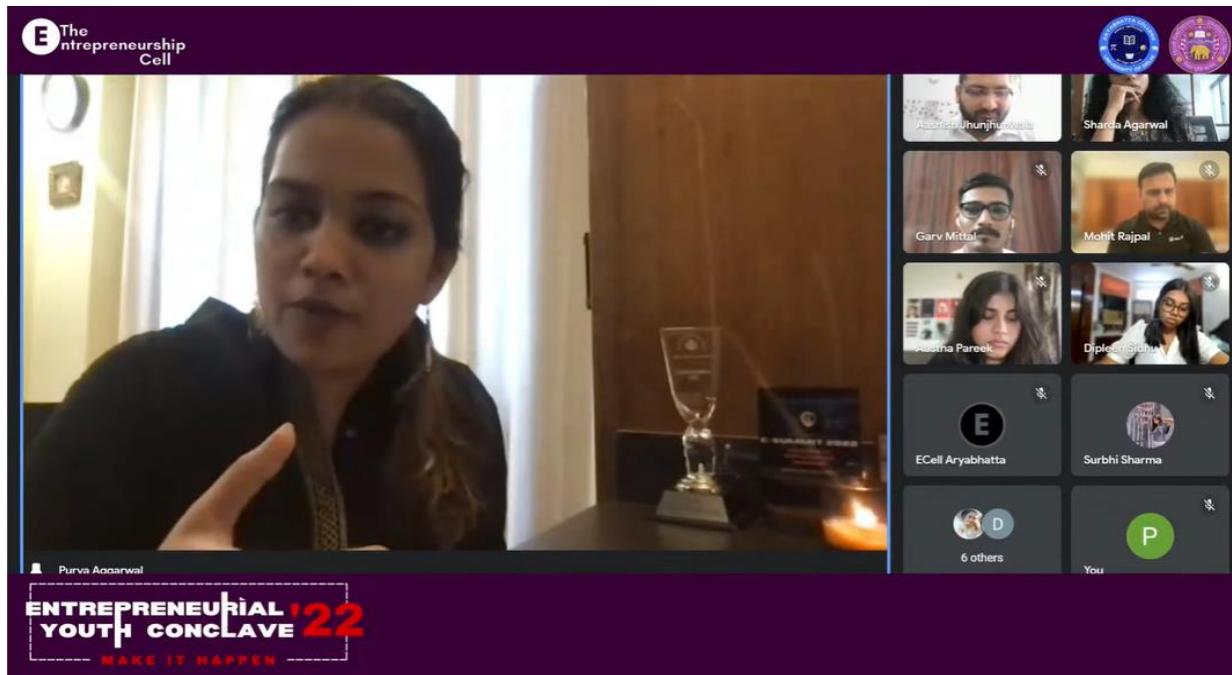
The Conclave enlightened our students and acted as a lamppost showing them a path towards being a successful entrepreneur. Through this event, we aimed to gain insight into the brilliant minds of leading industrialists. In addition, our audience came to understand the nuances of the business world and the intricacies that guide the action of a business leader.

The event concluded with a vote of thanks to the esteemed panelists and the media sponsors. The event garnered participation from **more than 200** students on UnStop (formerly D2C), and 'EYC 2022' marked a huge success with **more than 300 views on the YouTube live stream within 24 hours**.

Some of the attendees of this session were:

1. Ujala
2. Rashi
3. Varun
4. Utkarsh
5. Madhav
6. Dipleen
7. Aastha
8. Anshika
9. Kalyani
10. Tanmay
11. Surbhi
12. Naina
13. Piyush Bajaj
14. Khushi
15. Chetan
16. Triguna
17. Garv Gupta
18. Anushka
19. Aryan
20. Joshita
21. Garv Mittal
22. Piyush Kumar
23. Jigyasa
24. Niket
25. Vedic

EVENT HIGHLIGHTS:





EVENT POSTERS:

ENTREPRENEURIAL YOUTH CONCLAVE '22

Aryabhatta College, University of Delhi

7th October 2022
10:30 AM

OUR SPEAKERS

PURVA AGGARWAL
Founder at Good Good Piggy
Featured in Shark Tank India

MOHIT RAJPAL
Ex Co founder and chief operating officer at MytaxiIndia.com

SHARDÁ AGARWAL
Co-Founder of Sepalika
Worked at Coca-Cola,
Kotak Mahindra

AASHISH JHUNJHUNWALA
Manager, President's office
Indian Conglomerate

BADRI NARAYANAN GOPALAKRISHNAN
Lead Advisor and Head
Trade and Commerce, NITI Aayog

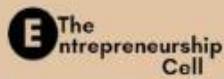
PATRON
PROF. MANOJ SINHA (PRINCIPAL)

STUDENT COORDINATORS
AASTHA PAREEK
DIPLEEN SIDHU

CONVENOR
DR. MONICA AGGARWAL

FACULTY COORDINATORS
DR. SHIVANI RAHEJA
DR. RUCHI UPADHYAY
MR. SANKET SHEKHAR
MS. GAYATRI YADAV

Watch us live on YouTube!



ENTREPRENEURIAL YOUTH CONCLAVE 2022



WIN A BOUNTY UPTO
RS. 1000

SAVE THE DATE
06 OCT'22

YOU ARE INVITED TO THE QUIZ BY ORDER OF THE
PEAKY BLINDERS

@ecellaryabhatta

For any queries, contact:
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